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# Newsroom

March 31, 2015

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# Entrepreneur Lecture Series to Feature Digital Cobbler, Lucy Beard

MARCH 31, 2015



*Lucy Beard*

The Georgia Southern College of Business Administration Business Innovation Group (BIG) is pleased to host Lucy Beard as part of the Entrepreneur Lecture Series on Tuesday, April 28 at 5:30 p.m. in the College of Engineering and Information Technology, Room 1004. Beard will discuss her adventures in starting Feetz, the digital cobbler for the new era.

After becoming frustrated trying on several pairs of ill-fitting shoes, Beard pondered the idea of custom-fit shoes using 3D printer technology. She and her team spent a year developing the unique SizeMe™ technology with guidance from experts in footwear and 3D printing.

Customers use the Feetz mobile app to take three pictures of each of their feet. Then, the customer designs and personalizes their Feetz shoes to fit his/her own personal style. The shoes are then 3D printed and shipped to the customer.

Feetz relocated from San Diego into The TENN Master Accelerator Program at Launch Tennessee in Chattanooga. The company has since developed patent-protected algorithms and customized software that create the 3D printable shoes from models of customers' feet. The company has also been working on novel material compositions and material designs to extend the durability and flexibility of the 3D printable materials available. Beard has also raised \$1.3 million in seed funding from Khosla Ventures and The JumpFund.

BIG is excited to have Lucy Beard share her story and amazing technology with the Georgia Southern community as it awaits the much anticipated construction of the digital fabrication laboratory (FabLab) slated to open at City Campus. Growth of the City Campus with the FabLab and Innovation Incubator will bring similar opportunities to entrepreneurs and innovators in the region.

The Entrepreneur Lecture Series was developed by the Center for Entrepreneurial Learning and Leadership as a way to showcase the entrepreneurial spirit. This lecture series plays a great role in helping to harness and grow an innovative culture in the region. For more information or further inquiries, please email Suzanne Hallman, BIG business advisor, at [shallman@georgiasouthern.edu](mailto:shallman@georgiasouthern.edu).

# Georgia Southern University Welcomes International Delegation to Campus

MARCH 31, 2015



**Back Row (left to right):** Bruce Yawn (Development Authority of Bulloch County), Leigh Ryan (World Trade Center Savannah [WTCSav]), Robin Scott (Jenkins County Development Authority), Dr. Don McLemore (Georgia Southern University), Georges Lemieux (Canada), Ian Stewart (United Kingdom), Bobby Smith (Screven County Development Authority), Hannah Mullins (Candler County Development Authority), Dayo Falowo (Nigeria), Martina Stellmaszek (Germany), Lisa Bridges (Georgia Southern University)

**Front Row (left to right):** Kathleen Henry (WTCSav), Jesse Dillon (WTCSav), Jamie Riggs (Candler County Chamber of Commerce), Michelle Pfeffer (Economic Development Authority of Evans County), Dorie Bacon (Screven County Development Authority), Mandy Underwood (Jenkins County Development Authority), Rachel Barnwell (Development Authority of Bulloch County), Pheobo Alozie (Nigeria)

**Statesboro, Ga.** — Georgia Southern University welcomed an international delegation to campus this week. Members of the Consular Corps., including delegates from Brazil, Quebec Canada, Canada, Hong Kong, Germany, Italy, Nigeria and United Kingdom met with community leaders of the regional economic development authorities of Bulloch, Candler, Emanuel, Evans, Jenkins, Long,

Screven and Tattnall counties. Guests were given a tour of campus highlighting the Ted Smith Family Football Center and the Allen E. Paulson Stadium, Shooting Sports Center, Manufacturing Engineering Lab and the College of Engineering and Information Technology. They also were treated to a reptile show at the Center for Wildlife Education at Georgia Southern.

The tour, organized by the World Trade Center Savannah (WTCSav) and Georgia Power initiative, was part of a three-day visit for the purpose of familiarizing the Consular Corps with the coastal region of Georgia.

Georgia Southern University, a public Carnegie Doctoral/Research University founded in 1906, offers more than 125-degree programs serving more than 20,500 students. Through eight colleges, the University offers bachelor's, master's and doctoral degree programs built on more than a century of academic achievement. Georgia Southern is recognized for its student-centered and hands-on approach to education.[www.GeorgiaSouthern.edu](http://www.GeorgiaSouthern.edu).

[< Previous](#)